

Privacy and Cookie Statement

Identity of the Controller

Navy Track

Ericssonstraat 2

5121 ML Rijen

Netherlands

info@navytrack.com

Navy Track is a provider of GPS location tracking hardware and software. Our mission is to provide our clients with accurate location information of their employees to help save costs and enhance security. Respecting the privacy of our customers and handling personal data lawfully and carefully is paramount to our business.

Transparency about how we process the personal data of our customers and visitors to our website is crucial. This privacy statement explains how we comply with the European privacy law, the General Data Protection Regulation (GDPR), and other applicable laws and regulations, such as the ePrivacy Regulation (ePR). Additionally, we detail which personal data we collect, use, and for what purpose. We recommend you read this statement carefully and contact us with any questions.

Note: This privacy statement does not apply to third-party websites or services, including those linked on our site. Navy Track is not responsible for the privacy policies and use of cookies on these websites.

Use of Personal Data

We process personal data that can be directly or indirectly related to natural persons (whether or not provided by the specific natural person). Lawful and careful handling of these personal data is essential. Therefore, we process these data carefully and in accordance with applicable laws and regulations. This means that:

- We disclose the purpose of using personal data;

- We do not collect more personal data than required for legitimate purposes;
- We ask for your permission to process your personal data where necessary;
- We take adequate safety measures to protect your personal data;
- We provide rights to the personal data, such as access, correction, deletion, or export of your data upon request.

Safety Measures to Protect Your Data

We take organizational and technical measures to protect your personal data. Our database is protected by a username and password and is not accessible to unauthorized persons outside the company. Our website is secured with an SSL certificate to ensure safe data processing.

Personal Data We Collect and Process

Navy Track processes personal data to deliver the best service to our clients and their end users, such as employees. We collect and process the following data:

Clients:

- Company name
- Chamber of Commerce (CoC) number
- Name (given name and surname)
- Street and house number
- Postal code
- Place of residence
- Function of contact person
- Phone number(s)
- Email address
- Specifications of the services/connections/hardware and software (licenses)

End Users (e.g., employees of the client):

- Location data
- IP addresses of GPS tracker
- MAC addresses of GPS tracker

Suppliers and Related Third Parties:

- Name (given name and surname)
- Street and house number
- Postal code
- Place of residence
- Function of contact person
- Phone number(s)
- Email address

Prospects and Interested Organizations and Related Employees and Others:

- Business cards (during the conversation), CV, email address, online contact form
- Name (given name and surname)
- Street and house number
- Postal code
- Place of residence
- Phone number(s)
- Email address
- Communication

Your Personal Data and Third Parties

We do not sell your personal data to third parties, nor do we use your data for purposes other than those stated. We use your personal data solely for internal purposes. However, we may share your data with partners to enable our services (hardware and software) for you and your employees. In such cases, we have binding agreements with these third parties to protect your personal data.

Retention Periods

We store your personal data as long as necessary to complete your orders and fulfill other described purposes. We retain your personal data for a maximum of two years, in accordance with Dutch government guidelines. After two years, your personal data will be deleted unless the

tax retention obligation requires us to keep certain data for seven years (including name, order, and payment data).

Sharing Data with Government Bodies

We may share your personal data with government bodies such as the Dutch tax authority (De Belastingdienst), the Justice Department (Justitie), and other competent supervisory authorities to comply with rules and regulations and for investigation and enforcement by government bodies.

Your Privacy Rights

In line with the General Data Protection Regulation, you have the right to know what personal data we collect and use. If you believe we have incorrect personal data about you, you can request us to correct it. We may ask you to provide missing information to correct the data. If you no longer have a relationship with us, you can request us to delete irrelevant data. Note that we cannot delete all data due to other laws, such as fiscal retention obligations. You can exercise your privacy rights free of charge.

Data Protection Officer

Currently, we do not have a Data Protection Officer (DPO) because we do not process a large amount of personal data. If appointing a DPO becomes necessary, we will do so.

Cookies

A cookie is a small file that stores Internet settings. Almost every website uses cookie technology. Cookies are downloaded by your Internet browser during your first visit to a website. Upon subsequent visits with the same device, the cookie and the information stored in it are either sent back to the website that created it (first-party cookie) or to another website it belongs to (third-party cookie). This enables the website to detect your previous visit and in some cases adjust the displayed content accordingly.

Types of Cookies:

- **Essential Cookies:** Necessary for website functionality and are exclusively used by Navy Track.

- **Performance Cookies:** Collect information on website usage to improve performance and user experience. We use Google Analytics for this purpose.
- **Functional Cookies:** Save user-provided details (e.g., username, language choices) for a more personalized experience. These cookies collect anonymized information.
- **Marketing Cookies:** Used to display relevant advertisements tailored to user interests and measure advertising effectiveness. We use Google Custom Audience cookies for this purpose.
- **Social Media Cookies:** Set when interacting with social media plug-ins on our website. They save data anonymously to enable functions like content sharing on social media platforms.

Managing Your Cookie Preferences

You can block and delete cookies by changing your browser settings. Most browsers allow you to refuse or accept all cookies or only certain types. If you limit the use of cookies, you may not be able to use all interactive functions of our website.

Changes to This Privacy Policy

We may modify or update this privacy policy periodically. If changes fundamentally impact the nature of processing or substantially affect you, we will provide sufficient advance notice to allow you to exercise any rights you may have (e.g., to object to the processing).

If you have any questions regarding this Privacy Policy, please contact us at the provided address.

Rijen, July 2024