# **Privacy and cookie statement Navy Track**

### **Identity of the Controller**

The controller for this Privacy and Cookie Statement is:
Navy Track
Ericssonstraat 2
5121 ML Rijen
Nederland
info@navytrack.com

Navy Track is a GPS location tracking hardware and software provider. It is our goal to provide our clients the right information for getting the correct location information of their employee to safe costs and provide more security. Respect for the privacy of our customers and lawful and carefully handling of personal data is important for our business.

Being transparent about how we, as the controller, proceed the personal data of our customers and visitors to our website is important. In this privacy statement, we explain how we comply with the newest European privacy law, the General Data Protection Regulation (GDPR), in Dutch Algemene Verordening Gegevensbescherming (AVG) and other applicable laws and regulations, like the ePrivacy Regulation (ePR). In addition, we explain which personal data we collect and use, and for what purpose. We recommend you read this statement carefully. Please feel free to contact us in case of any questions.

Please note: this privacy statement does not apply to website or services of third parties, including hyperlinks to websites of others than Navy Track. Navy Track is not responsible for the privacy policy and the use of cookies on those websites.

### Use of personal data

We proceed personal data, which can be related directly or indirectly to natural persons (whether or not provided by the specific natural person). Lawful and careful handling of these personal data is very important. Therefore, these data are proceeded carefully by us. In our processing, we adhere to the requirements of the applicable laws and regulations. That means that:

- We disclosure the purpose of use of personal data;
- We do not collect more personal data then data required for legitimate purposes;
- We ask you for your permission to process your personal data in case where your approval is required;
- We take adequate safety measures to protect your personal data;
- We give to the personal data rights like to clarify, correct, delete or to export your personal data on your request.

### Safety measures to protect your data

We take organizational and technical measures for protection your personal data. Our database is protected by username and password. This database is not accessible to unauthorized persons outside the company. We protect our website with an SSL-certificate for safe data processing.

## Personal data we collect and process

Navy Track processes personal data for the best service we can deliver to our clients and their end users, like the employees. We collect and process the following data of:

#### Clients

- Company name
- Chamber of Commerce (CoC)-number
- Name (Given name and surname)
- Street and house number
- Postal Code
- Place of residence
- Function contact person
- Phone number(s)
- Mail address
- The specification(s) of the services/connections/hard- and software (licenses)

IP addresses

MAC-addresses

Combined hard- and software (licenses)

Log ins and actions within the user dashboard

# End users (like the employees of the client)

- Location data
- IP addresses GPS tracker
- MAC-addresses GPS tracker

# Suppliers and related third parties

- Name (Given name and surname)
- Street and house number
- Postal Code
- Place of residence
- Function contact person
- Phone number(s)
- Mail address

### Prospects and the interested organizations and related employees and others

- Business cards (during the conversation), CV, email address, online contact form,
- Name (Given name and surname)
- Street and house number
- Postal Code
- Place of residence
- Phone number(s)
- Mail addresses
- Communication

### Your personal data and third parties

We don't sell your personal data to another third parties, nor we will use your data for another purposes. We use your personal data just for the internal purposes. However, it is possible that we share your data with our partners for enabling our services (hardware and software) for you and your employees. In that case, we made binding agreements with those third parties for protecting your personal data.

### **Retention periods**

We store your personal data as long as necessary to complete your order(s) and /or fulfill other described purposes. We store your personal data for a maximum of two years, in accordance with the guidelines of the Dutch government. Your personal data will be deleted after two years, unless the tax retention obligation requires us to keep some of these data for seven years (including name, order and payment data).

# Sharing data with government bodies

We can share your personal data with government bodies like the Dutch tax authority (De Belastingdienst), the Justice Department (Justitie) and other competent supervisory authorities to compliance with rules and legislations, and also for investigation and enforcement by government bodies.

### Your privacy rights

In line with the General Data Protection Regulations, you have the right to known what personal data we collect and use. If you think that we don't have the right personal data of you, you are allowed to request us to correct the information. We then request you to provide us with the missing information for correcting the information. If you don't have a relationship with us anymore, you can request us to delete some of the information. This information must be irrelevant for you. Please be informed that we cannot delete all of the information, because of the other laws, like the fiscal retention obligations. You can use your privacy right free of charge.

#### **Data Protection Officer**

At the moment wo don't have a Data Protection Officer (DPO) because we don't process a large amount of personal data. In case appointing a DPO will be necessary, we will appoint a DPO.

#### **Cookies**

A cookie is a small file that stores Internet settings. Almost every website uses cookie technology. It is downloaded by your Internet browser on the first visit to a website. The next time this website is opened with the same user device, the cookie and the information stored in it is either sent back to the website that created it (first-party cookie) or sent to another website it belongs to (third-party cookie). This enables the website to detect that you have opened it previously with this browser and in some cases to vary the displayed content.

Some cookies are extremely useful, as they can improve the user experience on opening a website that you have already visited a number of times. Provided you use the same user device and the same browser as before, cookies remember for example your preferences,

how you use a site, and adapt the displayed offerings to be more relevant to your personal interest and needs.

Depending on their function and intended purpose, cookies can be divided into four categories\*: essential cookies, performance cookies, functional cookies, cookies for marketing purposes.

### **Functional cookies**

Functional cookies enable a website to save details that have already been provided (e.g. username, language choices or your location) and offer the user improved, more personal functions. Functional cookies are used, for example, to enable requested functions such as the playback of videos. These cookies collect anonymized information; they cannot track your movement on other websites.

## Cookies not requiring consent on this website

Essential cookies, also referred to as "strictly necessary" cookies, ensure functions without which you would not be able to use this website as intended. These cookies are used exclusively by Navy Track and are therefore so-called first-party cookies. They are only stored on your user device during the current browser session. Essential cookies ensure an optimal use of our website. We use Google Tag Manager for this purpose.

When switching sites, for example, such cookies also ensure the functionality of a change from http to https and thus compliance with increased security requirements for data transfer. Last but not least, a cookie such as this also saves your decision with regard to the use of cookies on our website. Your consent is not required for the use of essential cookies. Essential cookies cannot be disabled using the function of this site. In general, you can disable cookies in your browser at any time.

# Cookies requiring consent on this website

Cookies that are not essential to be able to use the website in line with the above definition perform important tasks. Without these cookies, functions that enable convenient surfing on our website, such as pre-completed forms, are no longer available. The settings you have made cannot be stored and must therefore be queried anew on each page. Furthermore, we have no possibility to adjust to you with customized offers.

## **Social Media Cookies:**

Social media cookies from third-party providers are set when loading or interacting with the social media plug-ins integrated in Melonpost.com. Cookies of this type save data anonymously. These data are then used for example to recognize whether users of Melonpost.com are connected parallel with a social media account, which then allows the uncomplicated sharing of content from Melonpost.com on social media platforms. Third-party providers then use these data to offer users outside of Melonpost.com improved functions and individualized contents.

### **Performance (Analytic) Cookies**

Performance cookies collect information on how a website is used – for example which pages a visitor opens most frequently and whether they receive error messages from a page.

These cookies do not save any information that permits identification of the user. The collected information will be aggregated and thus will be analyzed in a non-attributable way to a specific person. These cookies are used exclusively to improve the performance of a website and thus the user experience. We use Google Analytics and therefore, Google Analytics cookies for this purpose.

## **Cookies for marketing purposes**

Cookies for marketing purposes are used to extract advertisements that are relevant to specific users and adapted to their interests. They are also used to limit the frequency of appearance of an advertisement and to measure the effectiveness of advertising campaigns. They register whether you have visited a website or not. This information can be shared with third parties, for example advertisers. Cookies to improve target group contact and advertising are often linked with page functionalities of third parties. For this purpose, we use Google Custom Audience cookie.

# Managing your cookie preferences

You can block and delete cookies by changing your browser settings. To manage cookies, most browsers allow you to refuse or accept all cookies or only to accept certain types of cookie. The process for the management and deletion of cookies can be found in the help function integrated in the browser.

If you wish to limit the use of cookies, you will not be able to use all the interactive functions of our website.

### **Changes to this Privacy Policy**

We may modify or update this privacy policy from time to time. If we change this privacy policy, we will notify you of the changes by publishing an updated policy on this website. Where changes to this privacy policy will have a fundamental impact on the nature of the processing or otherwise have a substantial impact on you, we will give you sufficient advance notice so that you have the opportunity to exercise any rights you may have (e.g. to object to the processing).

If you have any questions regarding this Privacy Policy, please feel free to contact us via the contact address.

Rijen, October 2019